Six years following its auspicious debut, the Mazda MX-5 Miata continues to be the world's best-selling sports car. Automobile Magazine named it “Car of the Year” in 1990 and an “All-Star” for the past five years. Of all the exuberant reviews it has received, these simple facts may be the most expressive prose ever written about the Miata. Because they clearly describe just how much people love this neoclassical roadster.

If you smile when you see one, long to drive one, or have to have one—relax. You’re only human. Mazda Kansei Engineering deliberately creates cars that play to your emotions and, out of all the Mazda cars and trucks we sell, the MX-5 Miata may be the most stirring example of this engineering process.

Timeless, sensuous styling. An irrepressible, fun-to-drive attitude. Spirited performance. And the kind of nimble handling normally associated with high-priced exotic sports cars. Now who says you can’t have it all?

In our opinion, the Mazda MX-5 Miata may be responsible for the trend back to traditional values in the ’90s. It’s the classic sports car reborn, with the classic sports-car driving feel of the traditional front-engine and rear-wheel drive. The Mazda Miata also offers you high-spirited performance from its 1.8-liter engine, plus the available R Package for enthusiasts, or anyone looking to get back to performance basics. Isn’t it wonderful to discover traditional values that make your heart beat a little faster?

It’s every inch the pure roadster so many of us remember. And it’s also the current SCCA Showroom Stock C champion, a title first won in 1992 and successfully defended every year since. So when you take to the streets in your own new Miata, think of the company you’re keeping...and smile.
Imagine the perspective.

Just you and your roadster. Blue sky, bright sun, and miles of fresh air in every direction. Once you’ve adjusted to the sense of freedom that surrounds you in a Mazda Miata, you’ll have time to focus in a little closer. And begin to revel in an interior appointed to satisfy.

Thick, padded steering wheel. Highback contoured bucket seats covered in a sporty cloth upholstery. Accelerator in perfect position, and a short-throw shifter that takes you through the paces without skipping a beat. Classic analog gauges strategically positioned for easy, instant readability. A softtop that’s easily raised or lowered in seconds by just one person. Here, things make sense. And each and every detail points to classic roadster style and performance. But how could it be any other way in the Mazda Miata—the sports car designed to put you in control?

*See the Specifications and Features page for details.

**Seats upholstered in leather except for vinyl on rear side of seatback and other minor areas.
A Rear Wing: Sporty rear wing in select body colors adds to the style of your Miata. A rear spoiler is also available.

A Compact Disc Player: The concert quality, full-featured sound system adds to the overall enjoyment of owning a Mazda MX-5 Miata.

A Hardtop: Turn your Miata into a gorgeous coupe with all-weather versatility of this custom hardtop, includes mounting hardware.

Other Genuine Mazda Accessories available include: Front Mask, Front Air Dam, Rear Skirt, Rear Spoiler, Car Cover, Mud Guards, Bonnet Cover, Chrome Scuff Plates and more.

Specifications & Features

Engine
- Type: Inline 4-cylinder
- Valve gear: DOHC 16-valve
- Displacement: 1.8 liters (1829 cc)
- Bore and stroke: 82.7 x 73.5 inches
- Compression ratio: 9.0:1
- Horsepower, SAE net: 133 @ 6500 rpm
- Torque, SAE net lb-ft: 124 @ 5500 rpm
- Fuel system: Multi-port electronic fuel injection
- Ignition system: Breakerless electronic

Transmission
- Type: 5-speed manual with overdrive
- 4-speed electronically controlled automatic with overdrive, lockup torque converter and Hold mode optional

Dimensions (inches)
- Wheelbase: 89.2
- Length: 154.5
- Width: 65.9
- Height: 48.2
- Track, front: 55.0
- Track, rear: 56.2
- Headroom: 37.1
- Legroom: 42.7
- Shoulder room: 50.4

EPA Mileage Estimates (mpg)
- Manual transmission: 23 city, 29 highway
- Automatic transmission: 22 city, 26 highway

Chassis
- Frame: Unit body
- Suspension: Fully independent, double-wishbone type with coil springs, gas-filled shock absorbers and front and rear stabilizer bars
- Steering: Rack-and-pinion type; engine rpm-sensing variable power assist optional, steering ratio: 18.5:1 (15.0:1 power assist), steering wheel turns, lock-to-lock: 3.3 (2.8 power assist), turning circle diameter, curb-to-curb: 39.0 feet
- Brakes: Power-assisted with dual diagonal hydraulic circuits, 13.0-inch ventilated front discs and 9.9-inch rear discs Anti-lock Brake System (ABS) optional
- Tires: P185/60HR14 82H steel-belted radials
- Fuel capacity: 12.7 gallons
- Curb weight: 2283 pounds, 2369 pounds (automatic transmission)

Standard Features (continued)

14-inch styled steel wheels with bright center caps
Dual body-color rearview mirrors
2-speed windshield wipers with intermittent and one-wipe features
Lockable glove box
Resettable trip odometer
Black cloth upholstery
Map pockets on doors
Front center console with lockable storage, plus removable dual cup holder
Remote fuel-door and trunk release
3-point safety belts for both occupants
Driver’s- and passenger’s-side air bag (Superior Restraint System (SRS) AM/FM/cassette stereo with integral digital clock and anti-theft coding

Option Packages
- Power Steering Package: Power steering and wheel trim rings
- Popular Equipment Package: Power-assisted steering, leather wrapped steering wheel, power mirrors, aluminum alloy wheels with locks, Torsen® limited-slip rear differential (requires manual transmission), rear subframe bracings, head-restraint speakers, cruise control, power windows and automatic power antenna
- Leather Package: Popular Equipment Package items, plus tan interior with leather seating surfaces® and tan vinyl top
- R Package (requires manual transmission): Sport suspension with Bilstein shock absorbers, rear spoiler, front air dam, rear skirt, alloy wheels with locks, Torsen® limited-slip differential and rear subframe bracings

Optional Features
- Anti-lock Brake System (ABS)
- Automatic transmission
- Removable hardtop with rear window defroster
- Air conditioning
- Mazda Premium Sound System (MPPS) with compact disc player

Warranty
The Mazda 36-month/36,000-mile, "bumper-to-bumper" limited warranty. Mazda warranty is for the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 36,000 miles, whatever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This transferable "limited warranty" is free on all new 1996 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

Complement your new vehicle limited warranty with the Mazda Extended Protection Plan, only service agreement backed by Mazda. Ask your dealer for details.

Information and illustrations in this brochure are based on the latest competitive data and Mazda product information available at the time of publication. Some equipment options are available at extra cost. Specifications and illustrations may vary from time to time and are subject to change, errors or omissions.

*See warranty and service agreements regarding return to factory for repairs.

*1996 Miata hardtop is a five-piece unit that can be easily removed by the passenger air bag is inflated. Note: use a rear-facing child restraint in this position. For additional instructions on other child restraints, please refer the owner’s manual.

*Steering wheel and shift knob are available only with optional Package.
Ever since Mazda first began building cars and trucks for the U.S. over 25 years ago, we've offered our own unique vision: a total commitment to creating exciting vehicles that discerning drivers will love. Cars and trucks with style, flair and personality. Each one making its own strong and individual statement, to escape the ordinary and perfectly reflect your own tastes and driving preferences.

We also want your purchasing experience to be positive so, through Mazda American Credit, we offer a variety of financing plans or a convenient Mazda Personal Lease. And to ensure your continued satisfaction, we cover every Mazda with a 36-month/50,000-mile, no-deductible, "bumper-to-bumper" warranty. It's one of the strongest warranties in the entire business.

Our commitment extends to designing vehicles that are as friendly to the environment as to their owners. For example, we've completely eliminated asbestos from all of our cars. We're labeling plastic parts for recycling and even working to develop hydrogen-fueled and electric engines that will be virtually pollution-free.

Why do we so strongly emphasize human values? Because we want driving to be just the beginning of a long and satisfying ownership experience with Mazda.

*Retail and lease financing subject to approval of Mazda American Credit. **See your Mazda Dealer for limited-warranty details.
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